Permit #F00023017-A

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00023017-A **Type of Permit:** FILMING **Release Date:** 12/15/2009

Production Company E! & STYLE NETWORK

Insured Company Name E! & STYLE NETWORK

Contact Phone No. 1 818-480-3170 1532
Contact Phone No. 2 323-954-2400
Fax 818-480-3180
Address 5750 WILSHIRE BLVD
LOS ANGELES, California 90036

Production Title HOW DO I LOOK

Type of Production TV Reality

Producer N/A N/A

Director N/A N/A

1st AD N/A N/A

Production Manager N/A N/A

FilmL.A. Coordinator Adrian Fayad

Location Manager Robb Shelton
Primary Phone Mobile - 818-415-7555
Secondary Phone

Location Assistant N/A N/A
Primary Phone Mobile - N/A
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM PERMIT RIDER FEE	$100.00
LA CITY DEPT OF REC AND PARKS SPECIAL FACILITY ADMINISTRATION FEE	$150.00

Total Permit Fee $405.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00023017-A	**Location Manager**	Robb Shelton
Production Company	E! & STYLE NETWORK	Primary Phone	Mobile - 818-415-7555
Insured Company	E! & STYLE NETWORK	Secondary Phone	
Production Title	HOW DO I LOOK		

Location Address	532 S Olive St, Los Angeles, CA, 90013
Location Names	PERSHING SQUARE
Location Type	Park
Location Description	LOS ANGELES CITY REC AND PARK (SPECIAL FACILITY) / PERSHING SQUARE
Film Dates	12/16/2009 - 12/16/2009 09:00 - 13:00
Open or Closed to the Public	Open
Generic Conditions	All vehicles must be parked on private property Must comply with attached Rec & Park Conditions Must Maintain 5' Clearance on Sidewalks/Walkways No Cast and Crew parking on areas streets. No interference with vehicular or pedestrian traffic
Please see attached documents	Pershing Film Guidelines 09.pdf STANDARD.pdf Downtown LA July 2009.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2
Vans	1

Personnel on Location

Type	Quantity
Cast	5
Crew	20

Filming Activities	Exterior Dialogue;
Jurisdiction	**Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City
Location Notes	
Coordinator Note	NO PARK MONITOR REQUIRED.
Coordinator Note	RIDER A - RELEASES LOCATION.

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

FILMING IN PERSHING SQUARE

Welcome to Pershing Square. We trust that your day of filming will be productive and rewarding. In order to be sensitive to the needs of park visitors and the surrounding business community, and to protect the unique structure and hardscape of the Square itself, we ask that our film company guests observe the following rules:

- All film activities, which include prep and strike, are allowed preferably between 7am – 10:30pm, Monday – Friday. Weekend filming is more flexible. Setup, Cleanup and equipment removal must be completed before permit expires.

- A walk thru will be required for all activities. A Park Film Monitor will be required for all activities. The monitor will be assigned by the Park Film Office and the monitor fees will be collected on the Film LA permit.

- All areas to be used for filming, equipment, crew, craft services, etc must be designated and approved on site map.

- Company must base camp off site. Craft services may be allowed on Pershing Square. This allows only individually packaged food or drinks. No cooking allowed.

- No physical alteration to the Square, such as painting, attaching to park surfaces or banners. No removal of any items, such as fixtures, furniture or plant materials. No staking or drilling into turf, rocks, trees, or asphalted areas unless pre-approved by the Pershing Square Facility manager. Must restore any damages to original or better conditions.

- Pershing Square plays host to special events and visitors throughout the year. Filming is not permitted during most special events. Pedestrian control while camera is rolling is permitted.

- The distinctive fountain is available to be used in your shot, however it cannot be altered. No one is allowed under the fountain or in the fountain area. Requests to have fountain turned off or on will be honored on a limited basis, with an additional fee for specialized staff costs.

- Must hand carry or hand truck all equipment into the Square over protective barriers, such as rubber mats, carpeting or plywood to avoid black marks or abrasions. May not drag equipment.

- Equipment must not exceed 150 lbs per square foot. Equipment weighing up to 2,500 lbs (per item) may be brought into the square in this fashion. Small condors may be allowed on the Square in limited locations.

- No vehicles (including roller skates/roller blades, skateboards, and bicycles) allowed on the Square. Picture vehicles will be determined on a case by case basis.

- Company to leave Pershing Square in a clean and undamaged condition. Must provide own restroom and trash facilities. Must remove all self-generated trash. Use of City dumpsters or trashcans is prohibited. May not bring in dumpsters. You may bring in 30-gallon plastic/rubber trash cans as long as they are hand carried or rolled in over rubber mats.

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- May not block driveways or service roads. Emergency Lanes must remain open and clear at all times. Pedestrian entrances or exits may not be blocked or obstructed.

- No hoofed animals allowed.

- Smoking is only allowed in designated areas specified by a Park Film Monitor or Fire Marshall. The designated smoking area may not be near any patron activity or facility. Large sand or water filled buckets must be placed in this area for disposal of tobacco products. The designated area may be revoked or not allowed at all depending on weather and location conditions. If no monitor or Fire Marshall is assigned; there will be no smoking. Failure to comply with these smoking guidelines may result in a fine.

- If you have not already done so, you must contact the **Park Film Office**, to complete the permit process at (323) 644-6220.

- Companies may contact Parking Garage Manager Jose Flores at (213) 473-5556 regarding parking at Pershing Square. Parking Garage clearance is 6.2 feet.

- If you have a unique situation you would like to discuss, or questions about these Pershing Square rules, please call Facility Director Ann Vollmer at (213) 485-1645.

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.

Park Film Monitor may not change approved terms of the permit.
In case of a disagreement regarding the interpretation of regulations governing the use of Department facilities, patrons are requested to conform to the instruction of the Park Film Monitor and to submit a written report to the Principal Recreation Supervisor's office.

Pershing Square Film Fees

First two hours	$450
Each additional hour	$100
Maintenance fees	$600 ($400 refundable if no damages)
Student Films	$50 4 hours maximum
Still photos	$100 every two hours

These fees are for the use of a portion of Pershing Square. You may choose the amphitheater(north) or fountain (south) end. Staff will determine additional costs for unique situations or activities. All fees must be paid in full at least 48 hours prior to permit. Checks Payable to **"LA City Department of Recreation & Parks"**. Federal Tax ID # 95-6000735.

Revised 4.16.09

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Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.

- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.

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- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

F-23017
E! & STYLE NETWORK- HOW DO I LOOK
(PERSHING SQUARE)

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SPECIAL FILMING CONDITIONS
RESIDENTIAL/COMMERCIAL AREAS OF
DOWNTOWN METROPOLITAN LOS ANGELES

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The Downtown Los Angeles Central Business District is occupied by commercial/industrial businesses, as well as residential properties. There are also many popular hotels in the downtown area frequented by visitors taking advantage of our city's cultural, historical and recreational venues.

In order to better balance the concerns of business/commerce and provide for the residential aspects of this area of Los Angeles, FilmL.A. has developed the following Special Filming Conditions. Your cooperation in adhering to the Conditions will ensure the industry's continued access to these vitally important filming sites.

NOTE: THE FOLLOWING SPECIAL FILMING CONDITIONS DO NOT APPLY TO THOSE AREAS ZONED AS "LIGHT MANUFACTURING/PARKING" OR "HEAVY MANUFACTURING".

- **All filming activities (including parking of production equipment, cast/crew parking, catering, and preparation/strike) within 200 feet of any residential building (including hotels) are not permitted between the hours of 10 p.m. and 7 a.m. unless first approved by FilmL.A.** through the approved Filming Survey procedure and indicated on the permit.

- **Low level helicopter activity within ½ of a mile of residential buildings and taking place between the hours of 10:00 p.m. and 7:00 a.m. will not be allowed.**

- **All low-flying helicopter work in the vicinity of buildings, especially residential structures, requires the Federal Aviation Administration (FAA) reviewed and accepted plan of activities also to be filed with FilmL.A.**

- **Notification of the representatives of residents, merchants and businesses within 500 feet of all filming activities should be done 48 hours in advance of filming or substantial prep work, time permitting.** Additional notification beyond a distance of 500 feet may be required for permits requesting extraordinary filming activities, to be determined by FilmL.A.

- **Due to the congestion from normal commuter traffic, Intermittent Traffic Control (ITC) is generally not permitted on weekdays between the hours of 7:00 a.m. - 9:00 a.m. and 3:00 p.m. - 7:00 p.m.**

- **Production companies are required to completely remove all trash, food, cardboard boxes, etc.** from the general vicinity at the end of each filming day. Food should **NOT** be given directly to the homeless persons in the area; if a production company wishes to donate food, it

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should be delivered to missions or groups in the area which are designated and sanctioned to distribute food and other supplies to the homeless. Production companies will be held responsible for the actions of catering companies contracted to provide food for cast and crew.

- **All of the Special Conditions referenced herein apply to filming in or near the 2nd and 3rd Street tunnels.** All filming activities within the tunnels between the hours of 10:00 p.m. and 7:00 a.m. must be contained to areas at least 100 feet from tunnel openings, unless signature approval is obtained from affected residential buildings near the tunnel entrances, and indicated on the permit. The activities may not be audible beyond tunnel openings, and lighting may not illuminate or affect any nearby buildings.

In addition to the conditions referenced above, production companies must adhere to the following conditions when filming on Lower Grand Avenue between General Thaddeus Kosciusko (GTK) Way and 4th Street:

- **The walls of Lower Grand Avenue are private property** and may not be dressed, painted, or used in any way unless permission is granted by the representative of the affected property. The following are the names and phone numbers of the most affected building representatives:

o Museum of Contemporary Art (MOCA)	Cari Stafford	213.621.2766
o One California Plaza, (Maguire Properties)	Natalie Park	213.687.2284
o Two California Plaza, (Maguire Properties)	Natalie Park	213.687.2284
o Wells Fargo Center (Maguire Properties)	Holly Mattan	213.253.4297
o Omni Hotel	Dan Pietrowski	213.617.3300
o Museum Tower & Grande Promenade	Aaron Bazile	213.229.9777
o Angelus Plaza	Joan Marke	213.623.4352

- **Blocking of loading docks or parking garage entrances and exits is strictly prohibited.**

- **No special effects, including smoke, steam or fog may occur on Lower Grand Avenue** without first obtaining clearance from the appropriate building contacts and maintenance engineers. Contact must be made at least **48 hours prior** to the proposed effect(s) unless appropriate, prior notifications to designated property management representatives have been made.

- **Generators may not be placed on the enclosed portion of Lower Grand Avenue. Suggested areas for generator placement are:**

1. the curb lane of 4th Street at least 200 ft east of Lower Grand Avenue;
2. the curb lane of 4th Street west of Lower Grand Avenue beyond the left turn lane; or
3. the center of Lower Grand Avenue directly under the openings to Upper Grand Avenue.

- **Companies must obtain property contact approval prior to covering or removing any building signage** and must replace removed/covered signs with temporary signage similar to the originals. If directional or street signage is removed, the production company must provide **complete directional signage** in the surrounding area, with emphasis on alternate parking entrances and exits. **Street signs may only be removed with FilmL.A. approval.**

- **Any filming activities requested and approved with less than 48-hour notification may not interfere with other ongoing activities in the area.**

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